



Lumbermen's Association of Texas  
Materials to Build Texas Since 1886.

**FOR IMMEDIATE RELEASE**

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**RITTER TO LEAD TEXAS DEALERS; RIVERS AND SHRODE JOIN EXECUTIVE COMMITTEE**

*LAT Board of Directors Elects President, Leadership Positions*

**AUSTIN, Texas (August 3, 2022)** – The Lumbermen's Association of Texas (LAT), a non-profit trade association representing lumber and building material dealers, announced today that Peyton Ritter has been elected as President of the LAT Board of Directors. In addition, Chris Rivers, President at Parker's Building Supply and Cason Shrode CEO at Cassidy Jones Building Materials have joined LAT's Executive Committee as Second Vice President and Sergeant at Arms.

"The LAT membership leads the Texas lumber and building materials industry," said Peyton Ritter, President at Ritter Lumber Company in Nederland, Texas. "As your President, I am focused on positioning our industry for success during the upcoming session of the Texas Legislature as the decisions made will impact every single one of our businesses."

"Serving as a LAT Director continues to be a valuable investment of time and I look forward to working with the Executive Committee to support Mireya and to help lead our association," said Chris Rivers, President at Parker's Building Supply in Beaumont. "It is also the time for the next generations of leaders to get engaged in our work so that we can protect and grow the Texas economy."

"LAT continues to be at the forefront of creating a future that is supportive of Texas Dealers and we need the LBM industry to engage and invest in our work," said Cason Shrode, CEO at Cassidy Jones Building Materials in Longview. "Our trade association uniquely provides a way for us to collaborate to grow our industry while respecting our individuality and competitiveness."

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“We are delivering results for our membership because of leaders like Peyton, Chris and Cason and their willingness to serve and inspire others,” said Mireya Zapata, Executive Vice President at LAT. “Peyton’s experience in Austin will be critical during what we expect to be a consequential session of the Texas Legislature. With Chris and Cason joining the Executive Committee we are guaranteeing leadership succession and strength as we continue to lead as the voice for the Texas LBM industry at the Texas Legislature.”

The LAT Board of Directors also approved three new Directors: Meagan McCoy Jones, President & CEO at McCoy’s Building Supply, Taylor Gross, President at Gross-Yowell, and Phillip Steffy, President at Zarsky Lumber Co.

LAT’s Board of Directors elected Ritter and the slate of 2022 – 2023 Directors during its Summer meeting. They will be recognized and celebrated at the 136<sup>th</sup> LAT Convention & Expo September 12-14, 2022, in Frisco, Texas. More information can be found at [www.lat.org](http://www.lat.org).

#### **About the Lumbermen’s Association of Texas**

Founded in 1886, the Lumbermen’s Association of Texas (LAT) is a non-profit trade association that represents lumber and building material dealers, the majority independent, multi-generational family-owned businesses. Headquartered in Austin, Texas, LAT staff engages its volunteer membership in advancing public policy at the state and federal level, educational and networking opportunities, and in developing the next generation of industry leaders. LAT also hosts an annual convention and expo, the largest gathering of CEOs/Principals of Texas’ building material industry. LAT’s mission is to create unity, strength, and a spirit of cooperation among building material suppliers to advance the industry. To learn more about us visit [lat.org](http://lat.org).

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