



*Final on 9/14/24*

## **Powering Texas Building Materials**

### **2024 LAT Convention & Expo Schedule**

Location: Live! By Loews (1600 E Randol Mill Rd, Arlington)

*All events are open to the entire LAT membership, Dealers & Associates unless noted.*

#### ***Monday, September 23***

Exhibitor Move-In: 1:00 PM – 5:00 PM

Registration Desk: 8:30 AM – 5:00 PM

#### **11:00 AM – 5:00 PM**

##### **The Lukshin Classic Golf Tournament**

*Ticketed event*

(11:00 AM Lunch; 1:00 PM Shotgun Start)

Location: Tierra Verde Golf Club at the Reserve (7005 Golf Club Dr. in Arlington)

#### **10:30 AM – 2:00 PM**

##### **Grapevine Lunch & Wine Tour**

*Ticketed event; Roundtrip transportation provided.*

#### **3:30 PM – 6:00 PM**

##### **North American Wholesale Lumber Association (NAWLA) Texas Regional Meeting**

*Ticketed event*

Location: Stadium Room, 2<sup>nd</sup> Floor

#### **6:30 PM – 8:00 PM**

##### **138<sup>th</sup> LAT Convention & Expo Welcome Reception**

Location: Foyer Outside Arlington Ballroom

#### ***Tuesday, September 24***

Exhibitor Move-In: 8:00 AM – 10:00 AM

Registration Desk: 7:00 AM – 5:00 PM

- **7:30 AM-8:30 AM Continental Breakfast**

Location: Set-up outside Arlington Ballroom FGH

- **8:00 AM – 11:30 AM Professional Development Sessions**

Location: Arlington Ballroom FGH

##### **Session #1**

##### **8:00 AM – 9:00 AM**

*Customer Power: Insight to power your builder customer relationships.*

**Moderator:** Kate Woodson Borroni, Woodson Lumber



**Panelists:**

Don Allen, Owner, Aberdeen Land Company LLC

Kelly Hoodwin, VP of Sales and Marketing, Altura Homes

**Session #2**

**9:00 AM – 10:30 AM**

*People Power: Next generation talent acquisition that will power your business and create a competitive advantage*

**Presenter:** Dr. Bharani Nagarathnam Leader from Talent Development Council (TDC) at Texas A&M University

**Session #3**

**10:30 AM – 11:30 AM**

*Lobby Power: The power of one unified voice for our industry & our agenda*

**Moderator:** Mireya Zapata, LAT

**Panelists:** Ky Ash, Husch Blackwell Strategies; Cpt. Shawn Hallett, DPS; William Yarnell, Texas Lobby Group; State Rep. Jeff Leach, Texas House of Representatives

▪ **11:30 AM – 11:45 AM Lunch Buffet Open**

*Pre-Function Area*

▪ **Noon – 1:00 PM LUNCH KEYNOTE: General (R) Paul Edward Funk II Presented by Lumber Insurance Services**

Location: Arlington Ballroom FGH

*\*\*Invitation also extended to Lt. Gov. Dan Patrick for session preview*

▪ **1:00 PM Expo Hall Opens**

▪ **1:00 PM – 5:00 PM Expo Hall**

Location: Arlington Ballroom ABCDE

▪ **4:00 PM – 6:00 PM Chats & Cocktails In the Expo**

Location: Arlington Ballroom ABCDE

▪ **6:00 – 8:30 PM Awards Dinner**

Location: Overlook, 1<sup>st</sup> Floor

- Tribute to Walter L. Foxworth
- Celebrate our 2023 LAT Dealer & Associate of the Year
- The Lukshin Classic Golf Tournament Awards & Results

▪ **8:45 PM – 11:00 PM Viva Texas! Poker Night**

*Blackjack, Roulette, Poker, Ultimate Texas Hold 'em, Roulette & Raffle Prizes!*

Location: Stadium Room, 2<sup>nd</sup> Floor



***Wednesday, September 25***

Registration Desk: 7:00 AM - Noon

Exhibitor Move-Out: Begins at Noon

▪ **7:15 AM-8:30 AM Continental Breakfast**

Location: Set-up outside Arlington Ballroom FGH

▪ **8:00 AM – 9:15 AM BREAKFAST KEYNOTE: Paul Pirok, Sr. Managing Director  
Commercial Real Estate at Veritex Community Bank**

Location: Arlington Ballroom FGH

▪ **10:00 AM – Noon LAT Expo Hall**

Location: Arlington Ballroom ABCDE

▪ **11:30 AM Live Raffle–LAT Expo Hall**

*Must be present to win; Hunting & Fishing Packages*

▪ **12:30 PM – 2:00 PM LAT Board of Directors Meeting**

Location: Stadium AB

LAT CONVENTION ENDS