

Current on 4/18/24

Powering Texas Building Materials

2024 LAT Convention & Expo Schedule

Location: Live! By Loews (1600 E Randol Mill Rd, Arlington)

All events are open to the entire LAT membership, Dealers & Associates unless noted.

Sunday, September 22

Registration Desk: 3:00 PM – 6:00 PM

Monday, September 23

Exhibitor Move-In: 1:00 PM – 5:00 PM Registration Desk: 8:00 AM – 5:00 PM

11:00 AM - 5:00 PM

The Lukshin Classic Golf Tournament

Ticketed event

(11:00 AM Lunch; 1:00 PM Shotgun Start)

Location: TBD

10:30 AM - 2:00 PM

Grapevine Lunch & Wine Tour

Ticketed event; Roundtrip transportation provided.

3:30 PM - 6:00 PM

North American Wholesale Lumber Association (NAWLA) Texas Regional Meeting

Ticketed event

Location: Stadium Room, 2nd Floor

6:30 PM - 8:00 PM

138th LAT Convention & Expo Welcome Reception

Location: Foyer Outside Arlington Ballroom

Tuesday, September 24

Exhibitor Move-In: 8:00 AM – 10:00 AM Registration Desk: 7:00 AM – 5:00 PM

7:30 AM-8:30 AM Continental Breakfast

Location: Set-up outside Arlington Ballroom FGH

■ 8:00 AM - 11:30 AM Professional Development Sessions

Location: Arlington Ballroom FGH



Session #1 8:00 AM - 9:00 AM

Customer Power:
Moderator: TBD
Panelists: TBD

Session #2

9:00 AM - 10:30 AM

People Power: Talent Acquisition-Talent Management Session

Presenter: Leader from Talent Development Council (TDC) at Texas A&M University

Session #3

10:30 AM - 11:30 AM

Lobby Power: The power of one unified voice for our industry & our agenda

Moderator: Mireya Zapata, LAT

Panelists: Ky Ash, Husch Blackwell Strategies; Cpt. Chris Bowen, DPS; Dya Campos, HEB, William Yarnell, Texas Lobby Group; State Rep. Jeff Leach, Texas House of

Representatives

■ 11:30 AM – 11:45 AM Break

■ 11:45 – 1:00 PM LUNCH KEYNOTE: TBD

Location: Arlington Ballroom FGH

1:00 PM Expo Hall Opens

■ 1:00 PM - 5:00 PM Expo Hall

Location: Arlington Ballroom ABCD

• 6:00 – 8:30 PM Awards Dinner

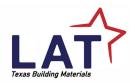
Location: Overlook, 1st Floor

o Celebrate our 2023 LAT Dealer & Associate of the Year

o The Lukshin Classic Golf Tournament Awards & Results

■ 8:45 PM - 11:00 PM Viva Texas! Poker Night

Location: Stadium Room, 2nd Floor



Wednesday, September 25

Registration Desk: 7:00 AM - Noon Exhibitor Move-Out: Begins at Noon

■ 8:00 AM - 9:15 AM BREAKFAST KEYNOTE: Paul Pirok, Sr. Managing Director Commercial Real Estate at Veritex Community Bank

Location: Arlington Ballroom FGH

■ 10:00 AM - Noon LAT Expo Hall

Location: Arlington Ballroom ABCDE

■ 11:30 AM Live Raffle—LAT Expo Hall

Must be present to win

■ 12:30 PM - 2:00 PM LAT Board of Directors Meeting

Location: XX

LAT CONVENTION ENDS