



Texas LBM: In a League of Its Own

2023 LAT Convention & Expo Schedule

Location: Live! By Loews (1600 E Randol Mill Rd, Arlington)

All events are open to the entire LAT membership, Dealers & Associates unless noted.

Sunday, September 17

Board of Directors Thank You Event & Dinner *Invitation only*

A Celebration of the LAT Leadership Presented by Hixson Lumber

Monday, September 18

Exhibitor Move-In: 1:00 PM – 5:00 PM

Convention & Golf Registration: 10:00 AM – 6:00 PM; Arlington Ballroom Foyer

3:00 PM – 5:30 PM

North American Wholesale Lumber Association (NAWLA) Texas Regional Meeting & Presentation by Paul Janke, Lumber Principal at Forest Economic Advisors. *Ticketed event*

Location: Arlington Ballroom A, Second Floor

5:30 PM – 7:00 PM

137th LAT Convention & Expo Welcome Reception *(Hors D'oeuvres & Cocktails)*

Location: The Overlook, First Floor

7:00 PM – 8:30 PM LAT Emerging Leaders: A Night at the Ballpark *Ticketed event*

*A Night of Networking & Celebration of the Future of Texas LBM:
Presented by Lumber Insurance Services & PrimeSource Building Products
Texas Rangers vs. Boston Red Sox @ Globe Life Field*

Tuesday, September 19

Exhibitor Move-In: 8:00 AM - Noon

Convention Registration Desk: 8:00 AM – 5:00 PM

▪ **6:30 AM – 1:00 PM**

LAT Presents: *The Lukshin Classic Golf Tournament Presented by UFP Retail Solutions* *Ticketed event*

(8:00 AM Shotgun Start; Golf Shuttle: Departs from HOTEL at 6:30 AM, Returns by 1:30 PM)

Location: Tierra Verde Golf Club at the Reserve
7005 Golf Club Dr. Arlington, TX 76001

▪ **10:00 AM – 1:30 PM**

Group will depart from hotel lobby at 9:30 AM

LAT Presents: *Touchdown Texas LBM!* *Presented by ECI Software Solutions* *Ticketed event*



Lumbermen's Association of Texas

Private Tour of AT&T Stadium, Home of the Dallas Cowboys & Lunch at the Stadium Club

Location: AT&T Stadium, 1 AT&T Way, Arlington, TX 76011

▪ **2:00 - 3:45 PM Professional Development Sessions**

Location: Arlington Ballroom FGH

2:00 PM – 2:20 PM

Topic 1: How to be a Team Player for Texas LBM

Moderator: Ky Ash, Principal, Husch Blackwell Strategies

Panelists:

John Sewall, CEO, The Detering Company

William Yarnell, Partner, Texas Lobby Group

Mireya Zapata, Executive Director, LAT

2:30 PM – 3:45 PM

Topic 2: How did Team Texas Business Fare in the 88th Legislature: The Good, The Bad & The Ugly

Moderator: Ky Ash, Principal, Husch Blackwell Strategies

Panelists:

Dr. Justin H. Lonon, Chancellor, Dallas College

Scott Norman, CEO, Texas Association of Builders

Chris Young, Capital Partner & Director, Linebarger Goggan Blair & Sampson LLP

▪ **4:00 PM – 6:30 PM Expo Hall**

Location: Arlington Ballroom ABCDE

▪ **4:00 PM Sneak Peek @ the Expo**

Location: Arlington Ballroom ABCDE

Bites and Cocktails in the Hall

▪ **7:00 – 9:30 PM Dinner**

Location: Arlington Ballroom FGH

Master of Ceremonies: Kate Woodson Borroni, President, LAT Board of Directors

- KEYNOTE: Mr. Crawford Brock, Owner and CEO, Stanley Korshak
- The Lukshin Classic Golf Tournament Awards & Results
- Recognize Outgoing LAT President, Peyton Ritter
- Celebrate our 2022 LAT Dealer & Associate of the Year



Wednesday, September 20

Exhibitor Move-Out: 4:00 PM

Convention Registration Desk Hours: 7:00 AM – 2:00 PM

- **7:30 AM-8:30 AM Continental Breakfast**
Location: Arlington Ballroom FGH

- **8:00 AM – 10:00 AM Professional Development Sessions**
Location: Arlington Ballroom FGH

Topic #1: Tackling Organized Retail Crime

8:00 AM - 8:45 AM

Moderator: Kate Borroni, Woodson Lumber

Panelists:

Captain Christopher Bowen, Texas Department of Public Safety

Gary Huddleston, Grocery Industry Consultant, Texas Retailers Association

David Paul Strom, McCoy's Building Supply, Director of Loss Prevention and Operations Support

State Representative Chris Turner, Texas House of Representatives

Topic #2: ChatGPT: Your New Team Member: *Simple Steps to Unlock the Power of Generative AI*

9:00 AM - 10:00 AM

Moderator: Jennifer Castenson, Vice President, Ambassador and Partner Programs at Buildxact

Panelists:

Erik Bornstein, CEO & Founder, TOOLBX

Todd Garner, Executive Vice President, Henson Enterprises, LLC

Jace Mattinson, COO, Nation's Best

Mistie Weatherly, Marketing Manager, DW Distribution

- **10:00 AM – 1:00 PM LAT Expo Hall**
Location: Arlington Ballroom ABCDE

- **1:15 PM – 2:30 Closing Keynote Lunch**
Location: Arlington Ballroom FGH
Presenter: Paul Pirok, Veritex Bank, Senior Managing Director, Commercial Real Estate

- **3:00 PM – 4:30 PM LAT Board of Directors Meeting**
Location: Magnolia Room, Second Floor

LAT CONVENTION ENDS