



LUMBERMEN'S ASSOCIATION OF TEXAS
Serving Dealers. Supporting Builders. Since 1886.

FOR IMMEDIATE RELEASE

CONTACT:

Mireya Zapata
LAT
(512)426-2212
mireya@lat.org

LAT ANNOUNCES TRAINING FOR EMERGING LEADERS

"Meet Up, Connect & Thrive": a three-session online training crafted for up-and-coming leaders

AUSTIN, Texas (July 8, 2020) – The Lumbermen's Association of Texas (LAT), a non-profit trade association that represents lumber and building material dealers and suppliers, announced today its 2020 online training series for its Emerging Leaders program.

"Especially in these unprecedented times, we have seen the power and value of the collective sharing best-practices," said Greg Evans, President of LAT Board of Directors and Owner at Redwoods, Inc. in Waco, Texas. "This is a key member benefit and the topics and discussions will give participants tools that they can use today and in their leadership journey."

The program is going virtual in 2020 with its latest offering: "Meet Up, Connect & Thrive". A three session, online workshop designed to support, develop and connect emerging leaders in Texas' building materials industry.

The first session will stream live on Wednesday, July 22nd and will focus on COVID-19. A panel made up of Emerging Leaders at LAT member companies will participate in a discussion about the realities of operating in this unprecedented time with the goal of creating a community of expertise and a network that participants can tap into. The panelists include Meagan McCoy Jones, President and COO at McCoy's Building Supply, Cassie Milam, Marketing Director at The Detering Company and Cason Shrode, President at Cassity Jones Building Materials.

Participants will also hear from Rick Lierz, CEO at Franklin Building Supply in Boise, Idaho who will share some of his leadership lessons in communications as his organization was confronted with the COVID-19 pandemic. Craig Webb, President, Webb Analytics, will provide an online training on communication tools for the complex, quickly changing environment leaders are facing daily in interactions with employees, customers and communities.

The LAT Emerging Leaders program, presented by Lumber Insurance Services, develops and expands the leadership capacity for rising leaders. It is open to both Dealer and Associate members and one spot is available for each LAT member company.



LUMBERMEN'S ASSOCIATION OF TEXAS

Serving Dealers. Supporting Builders. Since 1886.

The sessions will be co-led by Chris Agness, Vice President at Lumber Insurance Services, and Peyton Ritter, Vice President of Business Development at Ritter Lumber, Co-Chairs of LAT's Membership Committee, who jointly spearhead LAT's Emerging Leaders program.

"We share LAT's passion for developing and nurturing our industry's rising leaders," said Chris Agness, Vice President at Lumber Insurance Services. "This series will bring together a network of emerging leaders at Texas' leading dealers and suppliers for learning and connecting over some of the most pressing issues facing our industry."

The second and third sessions are scheduled for September 16th and November 18th. For more information about how to register as a LAT Emerging Leader and for the "*Meet Up, Connect & Thrive*" online workshop please reach out to LAT at its Austin, Texas headquarters.

About the Lumbermen's Association of Texas

Founded in 1886, the Lumbermen's Association of Texas (LAT) is a non-profit trade association that represents lumber and building material dealers, the majority independent, multi-generational family-owned businesses. Headquartered in Austin, Texas, LAT staff engages its volunteer membership in advancing public policy at the state and federal level, educational and networking opportunities, and in developing the next generation of industry leaders. LAT also hosts an annual convention and expo, the largest gathering of CEOs/Principals of Texas' building material industry. LAT's mission is to create unity, strength, and a spirit of cooperation among building material suppliers to advance the industry. To learn more about us visit lat.org.

###