



Lumbermen's Association of Texas & Louisiana

Serving Dealers. Supporting Builders. Since 1886.

WHY YOU SHOULD ATTEND THE LAT 2010 CONVENTION -

GET A HOUSING ECONOMIC RECOVERY UPDATE!

Friday, April 9 11:30 am – 12:45 pm LUNCH & Federal Reserve Update
with Danielle DiMartino



We've invited **Danielle DiMartino** back for an encore of her on-the-mark talk at the LAT 2009 convention in Galveston. She is a Financial Analyst at the Federal Reserve Bank of Dallas where she briefs policymakers, researches, writes and speaks on the interaction of the economy and the financial markets and the origins of the housing and credit crisis.

NURTURE YOUR PROFITS!

Saturday, April 10 8 – 9 am Breakfast & Business Seminar -
Use Technology to Nurture Your Profits *with Chris Rader*



This is the final portion of Chris' program presented Dec. 10 in New Orleans. He will recap FOCUS ON THE BOTTOM LINE, part 1, and provide this one-hour program on Technology and Profitability –

- + Comparison of LBM software systems available;
- + How to reduce your total cost of ownership without jeopardizing the security of your information;
- + Ensure you are operating efficiently with the available technology;
- + How leading dealers use technology to become more efficient, AND to whip the competition

Chris Rader grew up in his family's lumber business in Lafayette. After college, he returned to streamline operations with improved technology; then joined a National LBM Software Company and implemented systems nationwide. Realizing that customers needed more, Chris founded, Rader Solutions in 1998. He has helped LBM customers improve their bottom line and meet financial objectives through a balanced use of technology, education, and training. To date, Chris has worked on-site with over 400 companies in 40 states and served as Interim CFO for a leading fiberglass door distributor in North America.

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EXPAND YOUR GREEN BUILDING KNOWLEDGE!

Friday, April 9 9:30–11 am GREEN BUILDING PROGRAM & LEEDS UPDATE



Utilizing tax incentives on green products
+ Certification programs update
+ Green globes - state of the industry report

with Kathy Howard, Building Science Advisor, Environments For Living® program. Kathy founded Energy Sense, an energy code and inspection company which was acquired by Masco Corporate Services 6 years ago. Kathy is both a Master Certified Rater for the Engineered for Life and Environment for Living programs, and a Certified Energy Star Provider.



AND Peter Pfeiffer, LEED accredited professional Architect, Interior Designer, Building Scientist with 32 years experience in developing pragmatic high performance building design strategies. NAHB named him the "National Green Advocate of the Year" in 2003 for his life-long achievements in "mainstreaming" green building. He has been active in the recent US Green Building Council's LEED for Homes pilot program.

NURTURE YOUR ROOTS!



is a major promoter of GREEN BUILDING and dedicated to providing the best possible education to building material dealers at the annual LAT convention.



The annual convention provides opportunities for you and your employees to learn, share information and develop friendships in the industry you depend upon to earn a living.



Let's all work together to grow a better future!