

LAT 2012 CONVENTION SCHEDULE

1/5/2012

Make your hotel room reservations at La Torretta Resort BY MARCH 21.

Call 877-286-9590 and note LAT for these single / double room rates:

Tower rooms - \$169; 1 bedroom Golf Villas - \$159; 1 bedroom Lake Villas, \$189

All tower rooms are parlor suites with a king or two beds. \$20 extra per adult, per night, if more than 2 sharing a room. Tax not included in above rates. There are a limited number of villas - each golf / lake villa has two bedrooms if you wish to share the parlor suite with friends or business associates. These are based on availability so reserve early.

Wednesday, April 11

PRE CONVENTION “welcome to East Texas” Lunch & Golf
hosted by LAT president Rufus Duncan and Brenda Elliott of Temple-Inland
All FREE – EMAIL Barbara@lat.org before MARCH 21
Temple- Inland Mill Tour, lunch at Crown Colony Golf Club **AND**
a complimentary round of golf at Crown Colony Golf Club in Lufkin.

Thursday, April 12

7 am – 6 pm **LAT REGISTRATION OPEN –
PICK UP YOUR PACKETS & TICKETS BY 6 pm!**

8:30 am – 5:30 pm **East Texas Lumber Tour – *great employee education!***
Dress – long pants, sturdy shoes
– no sandals or open toes
**See a logging site, lumber mills, & more –
lunch & transportation provided – departs from hotel**

10 am – 6 pm **Exhibitor Setup in Americas Ballroom at La Torretta**

11:30 am – 6 pm **Golfer’s Lunch & LUMPAC Golf Tournament at La Torretta**
sponsorships available!

7 – 9 pm **BEACH PARTY!**
Sponsored by Lumber Insurance Services more sponsorships available!
Enjoy a casual event on the sandy shores of Lake Conroe at La Torretta
Burgers & hotdogs, Sodas & Brews! *And an outdoor Movie for the kids!* Dress – beach casual!



Friday, April 13

7 am – 6 pm **LAT REGISTRATION OPEN**
8 am – Noon **Exhibitor Setup continues**

7:30 am – Noon **FREE Return On Investment Seminar for ALL Attendees** Dress – business casual
By F. Barry Lawrence, Ph.D., Program Director, Industrial Distribution Program

THANKS TO SPONSOR

Sponsored by HBC



Optimizing Your Company’s Profitability And ROI

Best practices have doubled profitability and tripled Return on Investment for many distributors. Most best practice implementations fail due to the lack of a link to the firm’s financial statements. This session examines the most significant best practices and demonstrates the process of linking best practice implementation to financial statements. The process creates measurable goals that can be tracked to ensure a successful implementation. This session will demonstrate the top best practices and how to link them to profitability using real case examples.

Friday, continued

- Noon – 1:30 pm **LAT Annual Membership & Board of Directors Lunch Meeting**
*Sponsored by Lumber Insurance Services **more sponsorships available!***
- 1:30 – 5:30 pm **EXHIBITS & LumPac Silent Auction OPEN (cash bar available)**
with Exhibitor Giveaways throughout the show!
- 6:30 – 9 pm **President's Gala** featuring Annual Awards *and* a SPECIAL RAFFLE to benefit LUMPAC
AND regional Texas Wines (to taste, drink & purchase) Dress – cocktail / coat & tie
THANKS TO SPONSORS - Sponsored by Lumber Insurance Services &
more sponsorships available!



Saturday, April 14

- 8 – 9 am **FREE BREAKFAST** served just outside the EXHIBITS **sponsorships available!**



THANKS TO SPONSORS

- 8 – 11 am **EXHIBITS OPEN** with Exhibitor Giveaways throughout the show!
- 10 am **Silent Auction closes!**
Get your final bid in by 10 am and be prepared to take your items home with you.

While you're here, spend Saturday entertaining customers, clients, employees. Use this opportunity for that Employee Retreat or Customer Appreciation event.

Schedule spa services, shoot skeet or clay - play golf, enjoy the Aqua Park, go fishing or boating!

THANKS to SPONSORS as of 12/2011:



FREE ROI Seminar for ALL Attendees on Friday



**Thursday Golf Tourney
Friday Board Meeting,
And Saturday Breakfast with Exhibitors**



Friday Night Gala

Lumber Insurance Services Thursday Golf Tourney, Beach Party, Friday Lunch & Gala

About La Torretta Resort

Located on Lake Conroe at 600 La Torretta Boulevard, Montgomery, TX 77356, just off Highway

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Tower suites have a separate living and bedroom area with oversized bathrooms. Specify king or two double beds.

Lake and Golf Villas each include two bedrooms with their own bathrooms – one king bed room and one room with two double beds, with a shared living & dining area between the bedrooms. Villas include patios with access to the golf course or a private pier on the lake. **Check-in time is 4 pm, check-out time is Noon.**

Important Dates / Deadlines

January 1, 2012 – Exhibitor final payment deadline

March 21, 2012 – Hotel Reservation deadline

March 21, 2012 – LAT Convention Registration & Golf deadline

March 31, 2012 – Refund Deadline (if you need to cancel convention registration - \$50 administrative fee applies)

Airport information

George Bush Intercontinental Airport (IAH) is the closest airport and 47 miles from La Torretta. Hobby Airport (HOU) is 67 miles from the resort. Both airports have car rental companies. La Torretta's parking fee is \$10 per day.

Dress is resort casual for all events, except the Friday evening Gala where dress is cocktail / coat & tie.

Exhibitor Client Entertainment Opportunities

Exhibitors have the option to book fishing, skeet, tennis, spa visits, winery tours for your key customers. Just let LAT staff know what you're interested in hosting, # of people and preferred time for your event. Times available on Thursday (for those not golfing in the annual LUMPAC GOLF TOURNEY) and Saturday afternoon after the exhibits close.

MORE TODO

Montgomery and Conroe both have a number of antique shops and restaurants to explore – see websites at conroecvb.net and lakeconroe.com

MontgomeryTexas.com The City of Montgomery is one of the oldest cities in Texas and many consider it to be the birthplace of the Texas flag.

Wineries Around Montgomery

Most area wineries are open during the afternoons Thursday – Sunday, but call ahead to be sure they're not closed for a private event.

TexasStarWinery.com located at 29311 FM 149, Richards, TX 77873

Their specialty wines include the award winning Prickly Pear Cactus Wine and the ever popular Hibiscus Flower Wine. Phone 936.851.2400 **Open Friday & Saturday 1-5 pm.**

BernhardtWinery.com located at 9034 County Road 204, Plantersville, TX 77363

Features a variety of white and red wines. Phone 936.894.9829

Tasting Room / Tour Hours: Tuesday – Friday, Noon – 5 pm

Saturday, Noon – 6 pm

Sunday, 1 pm – 5 pm

CorkThisWinery.com located in downtown Montgomery at the intersection of Highway 149 on Highway 105 - 21123 Eva Street, Suite 100. This a boutique winery in downtown Montgomery specializes in custom made wines created from the highest quality red and white varietals. Phone 936.597.4030

Open Wednesday & Thursday 11 AM – 6 PM

Friday & Saturday 11 AM – 7 PM

Sunday 1 PM – 5 PM

RetreatHill.com offers tastings in downtown Montgomery - located in the old First State Bank Building, 14343 Liberty Street (Hwy. 149 about two blocks north of SH 105).

Phone 936.449.5285

Open during the Bluebonnet Wine & Cheese Trail –

First THREE weekends in April

Saturday & Sunday 11 am to 6 pm