

Target Texas and Louisiana

Your once-a-year opportunity is here -

Reach all dealers attending the 2010 LAT Convention by advertising in the Show Guide and reach hundreds more dealers by distributing your ad with the March issue of BPD-Building Products Digest.

Not only will the Show Guide be distributed to all convention attendees April 8-10 in San Antonio, but it will also be mailed to approximately 900 dealers in Texas and Louisiana, along with BPD's March issue.

Your message reaches customers and prospects before, during and after the event.

Double Exposure!

Your ad in the LAT Show Guide is distributed at the Show and mailed to BPD dealer readers in the region - for one low price!

Rates are affordable:

LAT SHOW GUIDE AD RATES

	Full-Color	2-Color or B&W
	Regular	Regular
Back Cover (Full page)	\$1300	N/A
Inside Front Cover (Full page)	1250	1000
Inside Back Cover (Full page)	1095	875
Full Page	995	775
2/3	850	700
1/2 Island	750	600
1/2	650	550
1/3	550	450
1/4	500	400

Just call Alan Oakes or Chuck Casey at (949) 852-1990

Deadline: February 5, 2010