

2011 Spring Meeting & Legislative Conference

March 14-16
Washington Marriott
Washington, DC



Join Us in Washington to Make Your Voice Heard

As we have learned during the prolonged industry downturn, we must remain vigilant in our efforts to promote, protect and advance the industry's agenda in Washington. Over the course of the past two years, members of both NLBMDA and WDMA have been active in communicating with their elected officials on the major issues impacting the industry. However, there is no more important communication than face-to-face meetings and discussions with our elected officials and federal agency representatives, which is why the Spring Meeting and Legislative Conference is so important for advancing the advocacy agendas of NLBMDA and WDMA.

Learn how you can join the dialogue. Join us March 14-16, 2011 at the Washington Marriott in Washington, D.C. Discover how to effectively communicate your position on key issues to members of Congress with offerings that include Lobbying 101 and the Washington Briefing Breakfast, and get the chance to directly interact with lawmakers during Capitol Hill and federal agency visits and the Capitol Hill Legislative Reception.

Connect with fellow industry partners at the NLBMDA/WDMA Joint Networking Reception, and get the latest updates from seasoned speakers. Understand the industry's position on current issues and discuss new developments that directly impact your business. Take the first step toward joining the dialogue: register today with your respective association. Discover the power of communication and take your stance on the future of the industry.

Regards,



A handwritten signature in black ink, appearing to read "Joe Collings".

Joe Collings
NLBMDA Chairman
President/CEO
Ferguson Lumber
Rockville, IN



A handwritten signature in black ink, appearing to read "Steve Sisson".

Steve Sisson
WDMA Chairman
VP/General Manager
Karon, Inc.
Grand Rapids, MI



About the Host Organizations



National Lumber and Building Material Dealers Association (NLBMDA)

NLBMDA represents more than 6,000 members operating single or multiple lumber yards and component plants. These members serve homebuilders, subcontractors and general contractors in the new construction, repair and remodeling of residential and light commercial structures. For more information, visit www.dealer.org.



Window & Door Manufacturers Association (WDMA)

WDMA represents the leading U.S. and Canadian producers of windows, skylights and doors for the domestic and export markets. WDMA's more than 145 member companies manufacture and supply sash, frames, window units, skylights, flush doors, stile and rail doors and sliding patio door units for residential, commercial and institutional markets. WDMA members manufacture high performance products designed and built to performance-based standards and are leading America's efforts to develop and utilize energy-efficient windows, doors and skylights for both new and replacement construction. For more information, visit www.WDMA.com.



Schedule-at-a-Glance

Monday, March 14

NLBMDA Members

7:00 a.m. – 9:00 a.m.

Executive Committee Meeting
(by invitation only)

9:30 a.m. – 10:30 a.m.

LuDPAC Board of Trustees Meeting

9:30 a.m. – 10:30 a.m.

Leadership Development Committee

10:45 a.m. – 12:00 p.m.

Federated Association Executives

10:45 a.m. – 12:00 p.m.

Manufacturers & Services Council Meeting

12:00 p.m. – 1:30 p.m.

Joint PAC Fundraising Luncheon
(ticketed event)

1:30 p.m. – 2:45 p.m.

Legislative Advocacy Committee

2:45 p.m. – 4:00 p.m.

Regulatory, Codes & Standards Committee

4:00 p.m. – 5:30 p.m.

Board of Directors Meeting

5:30 p.m. – 7:30 p.m.

Joint Welcome Reception and Live & Silent Auction

WDMA Members

7:30 a.m. – 9:00 a.m.

Membership, Marketing & Education Committee

7:30 a.m. – 9:00 a.m.

WDMA-PAC Board of Trustees Meeting

9:00 a.m. – 10:00 a.m.

Annual Membership Meeting & Elections

10:15 a.m. – 11:45 a.m.

Legislative Affairs Committee

12:00 p.m. – 1:30 p.m.

Joint PAC Fundraising Luncheon
(ticketed event)

1:30 p.m. – 3:15 p.m.

Regulatory Affairs Steering Committee

3:30 p.m. – 5:00 p.m.

Technical Committee

5:30 p.m. – 7:30 p.m.

Joint Welcome Reception and Live & Silent Auction



Schedule-at-a-Glance

Tuesday, March 15

NLBMDA & WDMA Members

7:00 a.m. – 7:30 a.m.

Lobbying 101

(optional Hill visit training)

7:30 a.m. – 8:45 a.m.

Washington Briefing Breakfast &
Keynote Presentation

8:45 a.m. – 9:30 a.m.

NLBMDA Issues Briefing

8:45 a.m. – 9:30 a.m.

WDMA Issues Briefing

9:45 a.m. – 10:45 a.m.

General Session & Featured Speaker

11:00 a.m. – 12:00 p.m.

Federal Issues Panel #1

11:00 a.m. – 12:00 p.m.

Federal Issues Panel #2

12:00 p.m. – 5:30 p.m.

Capitol Hill & Federal Agency Visits

5:30 p.m. – 7:00 p.m.

Capitol Hill Legislative Reception

Wednesday, March 16

WDMA Members

8:00 a.m. – 12:00 p.m.

WDMA Board of Directors Meeting

NLBMDA & WDMA Members

9:00 a.m. – 12:00 p.m.

Optional Hill Visits



Conference Sponsors

NLBMDA and WDMA would like to give special thanks to the many companies who are graciously sponsoring this event. Please take the time to visit with them during the many networking events identified throughout the conference schedule.

(Listing current as of January 21, 2011)

Diamond Sponsors



Dow Building Solutions



by Weyerhaeuser



Conference Sponsors

Platinum Sponsors



Gold Sponsors



Silver Sponsors



Bronze Sponsors



If you would like the opportunity to add your company as a Sponsor, please contact Michael O'Brien at **202.367.1280** for availabilities and details about various sponsor opportunity levels. All sponsors will appear in the onsite program and will be recognized throughout the conference.



Featured Speakers



Tuesday, March 15

General Session

9:45 a.m. – 10:45 a.m.

Bret Baier

Host, Fox News *Special Report with Bret Baier*

Bret Baier serves as the anchor of Fox News Channel's (FNC) *Special Report with Bret Baier*, the number one cable news program in its timeslot (6-7 p.m. ET). Before assuming this role in 2009, Baier served as chief White House correspondent for Fox, where he reported on presidential activities on a national and international level from 2006-2009. Prior to being named chief White House correspondent, Baier served as national security correspondent and reported on military and national security affairs, as well as on defense, military policy and the intelligence community from the Pentagon from 2001-2006. Throughout his career, Baier has secured numerous exclusive interviews with government officials. During his tenure at FNC, Baier has covered a variety of major news events, including the congressional vote on health care legislation and the shootings at Fort Hood, Texas. He provided up-to-the minute coverage of the war in Iraq, traveling to Iraq on 13 separate occasions since 2003. He's also covered the war in Afghanistan, reporting live there 11 times since 2001, including a two-week stint embedded with U.S. Special Forces along the Afghan-Pakistan border. Baier also reported notably on the September 11, 2001, terrorist attacks against the United States from the Pentagon and then followed the evolution of the attacks into the War on Terror.



Monday, March 14

LuDPAC/WDMA-PAC Fundraising Luncheon

(special ticketed event)

12:00 p.m. – 1:30 p.m.

Dana Perino

Former White House Press Secretary

Dana Perino brings a unique viewpoint from her time inside the White House, providing the insight into the current political climate that will give organizations a clear picture of the changes to come. As only the second female press secretary in U.S. history and one of the most widely respected members of President Bush's senior staff, she is an expert in crafting and communicating key messages under stressful conditions. She calls on her experience at the highest level of government to impart strategies that will help organizations manage their reputations in trying economic times. How companies and associations present themselves to the American public will be pivotal in determining their standing in the public eye and, ultimately, their future success. When the administration ended in January 2009, Perino spent time volunteering at an HIV/AIDS comprehensive treatment center in South Africa. She is the president of her own strategic communications firm, Dana Perino and Company, and is a frequent public speaker on how what's happening in Washington, D.C. is affecting people around the world. Perino is also a Fox News Contributor and her commentary can be found regularly in the *Washington Post*, *Politico* and *National Review*.



Conference Sessions

NLBMDA/WDMA Joint Welcome Reception and Live & Silent Auction

Monday, March 14
5:30 p.m. – 7:30 p.m.

The NLBMDA/WDMA joint networking reception is the perfect time to meet new business connections and catch up with old ones. Enjoy a relaxed and fun social event and make an impact on the industry's legislative initiatives by participating in the evening's live and silent auction, benefiting NLBMDA's and WDMA's political action committees. All proceeds raised will go toward supporting candidates who support the industry in Congress. To donate an item, please check the box on your registration form and a staff member will follow up with you.

Lobbying 101

Tuesday, March 15
7:00 a.m. – 7:30 a.m.

This optional session offers hints and tips to get your message across clearly and effectively to members of Congress. Those visiting Congress for the first time or seeking a review should attend.

Washington Briefing Breakfast & Keynote Presentation

Tuesday, March 15
7:30 a.m. – 8:45 a.m.

The annual Washington Briefing Breakfast features keynote remarks from a federal policymaker and insight on what it takes to effectively communicate industry messages. Get an overview of the current atmosphere on the Hill during the first 100 days of the new Congress. Review specific talking points you will need to effectively communicate the industry's position on key issues during Capitol Hill and federal agency visits.

Federal Issues Panels

Tuesday, March 15
11:00 a.m. – 12:00 p.m.

Hear in-depth panel discussions on some of the critical issues facing the building industry in Washington today, featuring key officials who will share their perspectives on the current status and outlook for these issues in 2011 and beyond.



Conference Sessions

Capitol Hill & Federal Agency Visits

Tuesday, March 15

12:00 p.m. – 5:30 p.m.

Wednesday, March 16

9:00 a.m. – 12:00 p.m.

Your elected officials rely on feedback from the constituents in their districts to keep them apprised of the economic climate and to provide real-world feedback on how legislative actions impact employers and jobs in their communities. In addition, federal agency officials often do not get to hear from those directly impacted by their proposed regulations. Conference attendees will have the opportunity to visit their members of Congress on Capitol Hill and/or meet with federal agency representatives to discuss industry issues and concerns.

Capitol Hill Legislative Reception

Tuesday, March 15

5:30 p.m. – 7:00 p.m.

Share details of your Capitol Hill visit with friends and colleagues and show appreciation for our supporters on Capitol Hill at the annual Legislative Reception. Members of Congress and their key staff members are also invited to attend.



Visit www.2011LegCon.org to access online registration and housing information to secure your participation at the 2011 Spring Meeting & Legislative Conference.



Hotel Information

Secure Your Hotel Room at the Washington Marriott Hotel



Washington Marriott Hotel

1221 22nd Street NW
Washington, DC 20037
Phone: 202.872.1500
Toll-free: 800.393.3053
www.2011LegCon.org/hotel

The newly renovated Washington Marriott hotel in downtown Washington, DC is ideally located in the premier West End area. This luxurious DuPont Circle hotel features 470 rooms, with easy access to two Metro stations that are within walking distance of the hotel. The Washington Marriott is also just 15 minutes from Washington Reagan National Airport and a short commute to the Dulles Airport.

Guest rooms are available at the special Spring Meeting & Legislative Conference rate until February 21, 2011. Don't delay, make your reservations today at www.2011LegCon.org/hotel

Room Rate: \$239 per night, single or double, plus tax

Hotel Cut-Off Date: February 21, 2011

Please note: If you book your hotel room using the online registration system, the Legislative Conference group code will automatically populate for you to receive the discounted room rates. If you would like to make your reservation by phone, please indicate you are attending the 'Legislative Conference' to receive the reduced rates.





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202.367.1169
www.Dealer.org



2025 M Street, NW, Ste. 800
Washington, DC 20036-3309
202.367.1157
www.WDMA.com



NLBMDA Registration Form



2011 Spring Meeting & Legislative Conference

March 14-16, 2011 • Washington Marriott Hotel • Washington, DC

Register online at www.2011LegCon.org or complete the form below.

Contact Information

Please check if you are a first-time attendee

First Name _____ Last Name _____

Title _____

Company Name _____

Street Address _____

City _____ State _____ Zip _____ Country _____

Phone _____ Fax _____

E-mail Address _____

Member Status

- I am a NLBMDA Member
- I am a member of a state/regional LBM association
Specify which association _____
- I will donate an item for the LuDPAC (NLBMDA) and
WDMA-PAC Silent Auction
- I need assistance in scheduling Capitol Hill visits

Washington Marriott Hotel Reservation

The 2011 Spring Meeting & Legislative Conference will be held at the Marriott Washington Hotel. The conference has negotiated a special group rate of \$239 per night for all attendees. To make your reservation, please call the hotel directly at 800.393.3053 and reference the Legislative Conference to receive this special rate.

Please make your reservation by February 21st.

Registration Fees

Registration Fee does not include the Joint PAC Luncheon on Monday. Information regarding the Luncheon will be sent at a later date.

Early Registration (On or Before February 21st)*

Company Attendee: \$295 \$ _____

Spouse/Guest: \$180 \$ _____

Spouse/Guest Name: _____

Total \$ _____

Regular/Onsite Registration (After February 21st)

Company Attendee: \$345 \$ _____

Spouse/Guest: \$180 \$ _____

Spouse/Guest Name: _____

Total \$ _____

Please list any special needs or dietary restrictions here:

Payment

- Visa MasterCard American Express
- Check enclosed

Card Number _____

Exp. Date _____

Card Holder Name _____

Signature _____

If you are paying by check: Please send your payments to:
NLBMDA, Department 3004, Washington, DC 20042-3002.

If paying by credit card: Please fax your registration to
202.367.2173. Please direct all registration questions to our
registration department at 202.367.1173.

Cancellation Policy

All cancellation requests must be received in writing. Requests received by **February 21, 2011** will receive a 100% refund less a \$80 processing fee. Please note all refunds will not be processed until after the meeting has concluded. No refunds will be issued after **February 21, 2011**. Please fax all cancellation requests to 202.367.2173.

* Early registration guarantees your name/company is listed in the attendee roster.

For more information, visit www.2011LegCon.org.